



Green Transport = Green Bag!

March marks the beginning of Florida's Bike Month and the Tampa Downtown Market is supporting all activities to help Tampa Bay go green!

Tampa BayCycle (www.tampabaycycle.com) offers fun and educational activities throughout Hillsborough and Pinellas counties. This year's Bike Month events include: bicycle and gear giveaways, group rides, children's safety rodeos, street skills classes, festivals for people of all ages and abilities, and much more.

Bike Month is your chance to discover quiet, safe, beautiful routes for excursions or everyday trips to work, school, or play. Feel the sun on your face and the wind in your hair. Get fit. Save money. Fall in love with your commute.

Distinguish yourself by becoming a Tampa BayCycle Ambassador or one of the 1,001 Friends of Cycling.

So, how can you get involved? The first step is to come to the Tampa Downtown Market all Fridays in March and visit the information booth. **Anyone who rides a bicycle to the Tampa Downtown Market or signs up to participate in Tampa Bay Cycle will receive a FREE Market Tote Bag (while supplies last)!**



Join the growing number of people who experience the pleasure of cycling in the month of March, and every day of the year. Visit the Tampa BayCycle Facebook group page, and share your ideas for Bike Month 2009. Help organizers make cycling an integral part of the transportation culture in the Tampa Bay area.

Check out Tampa Bay Cycle's Events page for the latest on happenings including the 1st annual Downtown Tampa Twilight Criterium and Outdoor Wellness Festival (www.tampacrit.com) on March 21.

Celebrating its third year of success, Tampa BayCycle was created by the joint efforts of the New North Transportation Alliance and the Tampa Downtown Partnership.